

FOR IMMEDIATE RELEASE

Contact: Greg Lilly
PR@GregLilly.com

Mystery Writer Returns to the Scene of the Crime

(Williamsburg, VA • September 13, 2010) Author Greg Lilly has scheduled three appearances in Sedona for the promotion of his new book *Scalping the Red Rocks*. The mystery novel, set in Sedona, is praised by critics for its “sense of place.” On Friday, October 1, Lilly participates in the Sedona Book Festival’s “Authors Reveal the Secrets of Good Fiction” Workshop at 9:00 a.m. at the Sedona Community Center on Melody Lane. That Friday evening from 5 – 8:00 p.m., Lilly signs books at El Prado Gallery in Tlaquepaque during the opening reception for the “Mysterious Ways” art show. On Saturday, October 2, he signs books at the Sedona Book Festival and presents the discussion “Setting as Character” at 11:00 a.m.

“Sedona’s uniqueness helped plot the novel,” Lilly says. “The draw of the natural beauty of the red rocks, the world-class arts scene, and the New Age and tourism-based culture make this town a destination like no other place on Earth. That also makes for some quirky characters to inhabit Sedona.” He says the eccentric nature of the town plays into a fiction writer’s imagination. “I certainly found inspiration while living here,” he adds. “The view from tourists visiting for a week to the insight of full-time service industry workers motivated me to create characters from each end of the spectrum, especially since I have been at both extremes.” The mystery series hero Derek Mason and returning characters from Lilly’s earlier novel *Devil’s Bridge* illustrate this dichotomy of visitor vs. worker.

Lambda Literary magazine’s Drewey Wayne Gunn says of *Scalping the Red Rocks*, “Though the novel conveys a vivid sense of place, its chief characters thus are largely outsiders feeling their way in a culture that appears familiar but is actually alien to them.” Lilly says that sense of familiar, yet alien, culture creates the Sedona character in the novel.

Discover the crime, character and controversy of *Scalping the Red Rocks* at Greg Lilly’s special appearances at El Prado by the Creek on Friday, October 1 and the Sedona Book Festival on Friday morning and Saturday, October 2. *Scalping the Red Rocks – A Derek Mason Mystery* will be available at the workshops and both book signings along with Lilly’s earlier novels: the first Derek Mason Mystery, *Fingering the Family Jewels*; the adventure, *Devil’s Bridge*; and the historical novel set in Jerome, *Under a Copper Moon*.

More information about Greg Lilly and his novels can be found at www.GregLilly.com.

El Prado Gallery is located in Tlaquepaque Village, 336 State Route 179, Sedona, Arizona. Established in 1976, the gallery is listed as a “must see” for fine art in Sedona

by *Sunset* magazine. The gallery is open daily 10 a.m. – 5 p.m. El Prado can be contacted at 928-282-7390 and at www.ElPradoGalleries.com.

The Second Annual Sedona Book Festival is October 2, 2010 from 9 a.m. to 5 p.m. at Yavapai College's Sedona Center for Arts & Technology, 4215 Arts Village Drive, Sedona, Arizona. For more information on the festival, contact Joe Neri at The Well Red Coyote by email at books@wellredcoyote.com, or by phone at 928-282-2284.

###

Images: book cover for SCALPING THE RED ROCKS
 Greg Lilly (Author photo by Mike Blevins)

Media kit available at www.GregLilly.com